

# SERIOUS GAMES SHOWCASE & CHALLENGE



Visit the SGC&S Website for complete information at [www.sgschallenge.com](http://www.sgschallenge.com)

## Peoples' Choice Award INVESTMENT: \$5,000

**Logo on:** SGS&C website, overhead and side booth signage, every SGS&C ballot printed, **SOLD** booth pod, award

- Co-presentation of award at the SGS&C awards ceremony, mention in any SGS&C media announcement, one ticket to the I/ITSEC Closing Ball

## Best Company Game Award INVESTMENT: \$1,500

**Logo on:** SGS&C website, overhead and side booth signage, award

- Co-presentation of award at the SGS&C Challenge awards ceremony, mention in any SGS&C media announcement, one ticket to the I/ITSEC Closing Ball

## Best Government Game Award INVESTMENT: \$1,500

**Logo on:** SGS&C website, overhead and side booth signage, award **SOLD**

- Co-presentation of award at the SGS&C awards ceremony, mention in any SGS&C media announcement, one ticket to the I/ITSEC Closing Ball

## Best Student Game Award INVESTMENT: \$1,500

**Logo on:** SGS Challenge website, overhead and side booth signage, award **SOLD**

- Co-presentation of award at the SGS&C awards ceremony, mention in any SGS&C media announcement, one ticket to the I/ITSEC Closing Ball

## Best Theme Award INVESTMENT: \$2,000 (1 AVAILABLE)

(ADAPTIVE THINKING GAME)

**Logo on:** SGS&C website, overhead and side booth signage, award **SOLD**

- Description of Company interest in sponsoring the selected theme on the SGS&C website
- Co-presentation of award at the SGS&C awards ceremony, mention in any SGS&C media Announcement; one ticket to the I/ITSEC Closing Ball

## Best Theme Award

INVESTMENT: \$2,000 (1 AVAILABLE)

(MOBILE GAME)

**Logo on:** SGS&C website, overhead and side booth signage, award

- Description of Company interest in sponsoring the selected theme on the SGS&C website
- Co-presentation of award at the SGS&C awards ceremony, mention in any SGS&C media Announcement; one ticket to the I/ITSEC Closing Ball

## Platinum Package INVESTMENT: \$3,000 (1 AVAILABLE)

**Logo on:** SGS&C website, Lobby Sponsor Boards, Overhead Booth Banner, side booth panels, prominent logo placement

- Mention in any SGS&C Media Announcement
- Formal Acknowledgement/Participation at SGS&C Award Ceremony
- Two invitations to Speakers Reception
- Two Tickets to I/ITSEC Closing Ball

## Gold Package INVESTMENT: \$2,000 (1 AVAILABLE)

**Logo on:** SGS&C website, Lobby Sponsor Boards, Side booth signage, middle logo placement **SOLD**

- Single datasheet of company collateral available for handout
- Mention in SGS&C Media Announcement
- Acknowledgement at SGS&C Award Ceremony
- One Ticket to Speakers Reception & Closing Ball

## Silver Package INVESTMENT: \$1,000 (2 AVAILABLE)

**Logo on:** SGS Challenge website, Lobby Sponsor Boards, side booth panels, lower logo placement **SOLD**

- Mention in SGS Challenge Media Announcement
- Acknowledgement at SGS Award Ceremony
- One ticket to Speakers Reception

## Academia/Bronze Package INVESTMENT: \$750 (3 AVAILABLE)

**Logo on:** Lobby Sponsor Boards, side booth panels, lower logo placement

- Academia Collateral on Serious Games Curriculum available for handout at booth
- Collateral on company Serious Games initiatives